THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

Vol. IV, No. 8 Boyes Hot Springs, Calif. Friday, Aug. 29, 1958

By Mail: $1.89 Per Year. Pickup, free

Your Dollar Is Only Worth 48c Now...

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . Our cost of living has gone up 19 times in the past 21 months. . .

One night I was sitting alone, wondering what could be done to save us. . . Headlines in the big papers covered such nasty news as: Steel Prices Raise. . . Transportation Costs Up. . . Milk Prices Higher. . . General Rise In Cost of Living!!!

I thought just think what that will mean to today's forgotten man. . . People living on fixed incomes or on their savings . . . or trying to care for themselves on a pension. . . I remember back in 1939 when the purchasing power of the dollar was worth 100 cents... I remember 1942 when it had dropped to 85 cents . . . and 1944 when it had gone down to 78 cents. . . In 1948 it was 61 cents. . . Then in 1952 it had gone down to 52 cents. . .

Opening my billfold, I took out one lonely little dollar. . . Today it is worth only 48c—less than half its 1949 value!!!—How our dollar has shrunk!!! I thought, "What can you buy with a buck today'??"

If Americans don't stop this trend of labor mis-management and government waste and extravagance, we'll go down from dollars to doles!!! Everyone will be on a government dole—right where the planners want you!!!

The 2 cent dollar is in your future—unless!!! You remember every time people cut down on what they do for the dollar, they cut down on what the dollar will do for them. . .

Thank you,
The Publisher

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

Several people are wondering if they will have to leave the Valley to enjoy a movie, now that the owners of the Boys Theeatre have taken over the operation of the Sebastiani Theatre in Sonoma. . . . From the reports we have heard the Sheriff should send some of his men to the theatre to do a bit of patroling. . .

A discarded windshield wiper makes window-washing easy.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Well one nice thing about being President of the United States, one can retire with an annual $25,000.00 pension, plus office space, mailing privileges, and a staff that could cost the taxpayers another $50,000.00 a year. . . We can't see how one could get by on so little. . . But of course most of the ex-presidents have a little money saved up for a rainy day, or a pension from the Army etc. . . .

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

Well Franklin the cigar maker is back from his vacation and on the ball again. . . Things got so bad on Sunday that Franklin had to send out and buy a couple off-brand cigars so he could have a smoke himself. . .

The best reason for holding your chin up when in trouble is that it keeps the mouth closed.

ROSE CLEANERS, Now open next door to Boyes Variety Store Phone Guy or Rose Bounds at WEbster 8-2724 for free pickup.

It is predicted that 1959 new car sales will outstrip the industry's performance during 1958. Many auto buyers have deliberately postponed buying a new car this year, and will be better able financially, to buy next year, providing they haven't spent all their money on a 1957 Ford "6". . .

For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact MOONBEAMS next time.

Well we have a gripe, which we would like to bring up and see what you good readers think about it. . . Why can't the lobby of the Boyes Hot Springs Post Office be open 24 hours a day, like most every other Post Office in United States???

The screwy driver imbecile, His manner on the road is such. . . You can tell him by his style, But you cannot tell him much!!!

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

Had a nice greetings from Charles Joyner of Myrtle Beach, S.C., said he had heard about Moonbeams from New York and would like very much to see a copy. . . Well we sent him several copies. . . Glad to learn Moonbeams gets around. . .

A widow ordering a tombstone in memory of her late husband had this inscription put on it: "Rest in Peace—Till I Get There".

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

We mentioned a couple weeks back we were always happy to see the State Black and White Cars around the Valley, Well we were mighty happy to see one last Saturday evening on Arnold Drive when we had a bit of auto trouble. . . So thanks to the nice C.H.P. officer we were on our way in a few minutes. . .

Christmas is just around the corner and to help you do your Christmas card shopping early, Moonbeams will be happy to start working on a special card just for you. . .

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats.

Well Miss Sandra Jean Duden (Miss Sonoma County) didn't make out in the finals as Miss Maid of California. . . Miss San Diego ended up with the crown. . .

The Printers Union met in San Francisco last week. . . Now they want a 30 hour work week. . . Sounds good. . . We have only been working 30 hours per week, but find we must put in three shifts. . .

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

Well Ye Ole Publisher will have a birthday this week and for those of you who wish to send flowers, please get them from the Bancroft Nursery, Sonoma. . . We will appreciate them much more while we can still smell them. . . Did I hear someone say where were you born? ? ? Well it was Santa Monica, I wanted to be near my mother. . . .

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.89 per year by mail, pickup, free.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist **Veterinary Supplies**

A bishop at Naples, Florida, hit the jackpot by identifying the buzz of a slot machine in a radio sound mystery. Now he has to explain how he comes to be so familiar with the "bandit's" buzz.

PFC George E. Duckett, son of Mr. and Mrs. Edwin C. Duckett, of Glen Ellen has just completed a ten-week course on vehicle maintenance conducted by the 25th Infantry Division in Hawaii.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

A wedding rehearsal was interrupted right at the point where the minister asked whether anyone objected to the marriage. The maid of honor cried "Snake," setting off the alarm that a reptile had joined the party. It probably had asp-irations to snake up the aisle.

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

Moonbeams Prints Envelopes !

Chef Cardini's
CONTINENTAL RESTAURANT
Arnold Drive
GLEN ELLEN, CALIFORNIA
"In Sonoma's Valley of the Moon"

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

About 500 persons attended the El Verano Improvement Club barbecue last Sunday afternoon. . . Mrs. Wm. Smircich of P.O. Box 172, El Verano, Calif. walked off with the gate prize donated by Moonbeams. . .

You can always tell a married man, as he will clean the windshield before going to a drive-in movie.

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Some wives will put up with a lot, but most of them want to start building the house right away.

Edward Nelson, son of Mr. and Mrs. Marius S. Nelson finished a four-weeks course in combat training at the Camp Pendleton Marine Corps Base, this week.

When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.

Wanted 371 More Subscribers!



Don't know Joseph L. McReynolds, Deputy Sheriff, who has been on the frying pan in Guerneville, but after talking with several other law enforcement officers I have learned that the County of Sonoma has been getting more dollar value from this deputy than any other officer in the river area. . . But the Civic Service Commission had to save their face as well as the Sheriff's so they gave McReynolds a 60 day suspension. . . Well it won't be long until there will be a well needed change in the Sheriff's Office and all will be forgotten. . . Just another chapter in life!!!

See where an American scientist in Amsterdam is looking for 2 men and one woman who would be willing to live eight days as though they were camping on the moon. The Prof. said the volunteers would have to spend most of their time in a circular hut 16 ft. in diameter. . . Well we are ready to go. . . . The eight days vacation might do us some good, and the other man and myself could set on one side of the hut and talk about the woman, might even come back with some better jokes for Moonbeams.

A bad turn in the road on State Highway No. 1 in Mendocino County has a brand new white stripe down the center, an arrow and a series of reflectors, all off them installed the day after a highway patrol car "got bashed up" in an accident where accidents have been too frequent too long. . .

On these warm evenings, when you don't know what you want to eat and you don't feel like fixing supper Phone WE 8-4322 and have the Four Corners Cafe fix you up one of their special Pizzas. . . Try one and you will be back for more. . .

Al Jones returned home this week after a two-weeks vacation in Yolo county, with a forked horn deer.

No signs of a Stop Sign on Old Winery Road at East Napa



Remember!!!

Don't forget to register, so you can vote YES on Prop. 18

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

Noticed some of our good advertisers have been leaving their flag up over night, of course it saves time putting it up in the morning, but it's worth it. . . Might be a good thing if more people would display the colors of the U.S.A. . .

Telescope: A way of hearing gossip with your eyes.

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

Had a woman hand us a card the other day it read . . . "The Silent Salesman, Any chance to spend the night with you? If so keep this card, If not kindly return as they cost money." . . . Well she didn't spend the night, but we kept the card, as it will give some printer a chance to print some more, and the printers need the business. . .

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

In the democratic life it is not 'the best things in life are free', but 'the best things in life are worth working for'.

We understand that Mrs. Cardini has a new "foundation", she always looked good to us in her old one, so the next time you are in the Glen Ellen area better drop in at the Cardini Restaurant and see if you can tell any difference. . .

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

Keep your eyes open for a card from Rose Cleaners, as it will mean you will be able to get a garment cleaned free of charge. . .

Met a man who is in the brake mfg. business in Cloverdale, but lives in the Valley . . . and when I mentioned I published Moonbeams, he said, I get my copy every week at Jim's Meat Dept. at the Boyes Food Center. . .

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Attended the El Verano Improvement Club barbecue . . . met lots of nice folks . . . then our day was spoiled when one of the folks we had just met, said, I'm from Texas. . .

The appointment of Walter H. Duane to direct the Northern California campaign of Republican incumbent Lieutenant Governor Harold J. Powers was announced this week.

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

Goodwill Industries will be in the valley on Monday, Sept. 8th to pick up repairable items to be reconditioned by handicapped workers. If you wish them to stop at your place, phone LIberty 5-2720 collect.

The mistake of Optimistic people is not in expecting too much of the future, but in exacting too little from the present.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Howard L. De Voss, son of Mr. and Mrs. Jose M. Jimenez of Sonoma, is attending a technical school at the Lakehurst, N.J. Naval Air Station.

The oldest living thing in the world today is believed to be the sequoia tree. Certain specimens are known to be over 2,000 years old.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Jessie and Joseph Udvic have made application to the A.B.C. for an On Sale General liquor license to be used at the N/W Corner of Bay and Laural St., El Verano.

The average American woman uses about three times her own weight in cosmetics during her lifetime. . . Try the Adobe Drug for yours.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Lending a helping hand to a friend in trouble you can be certain of one thing . . . he's sure to remember you . . . the next time he's in trouble.

The Sonoma group of Alcoholics Anonymous meets every Thursday night at 8:30, at the Sonoma Valley Improvement Club in Fetters.

VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.

Thirty-seven Lions, wives and guests attended a baseball game in San Francisco last Friday night at Seals Stadium.

Edmund G. Marando, son of Mrs. Mary Clover has just completed his basic training at the Lackland Air Force Base in Texas. He will be transferred to Chanute AFB, Ill., where he will train in aircraft mechanics.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. We do our own cleaning. WE 8-5830

2011.1.159